

## **KnockMedia founder named to Technology Board**

*The founder of New York City-based KnockMedia has been named to the National Youth Community Emergency Responders Technology Board.*

**New York, New York, May 7<sup>th</sup> 2007** – Today the National Youth Community Emergency Responders (NYCER) program appointed KnockMedia founder Nathan Berger to their prestigious technology board. The NYCER1 Program is nationally recognized and funded for its efforts increasing awareness by educating and empowering America's youth.

NYCER1 was founded in 2006 and is comprised of a hand picked group of highly trained experts in their specific fields (CERT, Police Training, Education, Technology, etc.) that work to help prepare the youth for the potential event of a natural and/or man-made disaster. The number one goal of the organization is to educate and empower the younger generation by offering the following areas of expertise:

- ❖ Awareness techniques
- ❖ Health Literacy
- ❖ How to deal with day-to-day peer pressure
- ❖ Build self esteem/respect
- ❖ Exercise
- ❖ Personal Hygiene
- ❖ Living as a responsible American

"It's an honor to be a part of this program", said Nate Berger, KnockMedia founder. "I'm looking forward to being personally involved with the projects that NYCER is driving. This group will provide a venue for many of us to make a real difference."

The team at KnockMedia specializes in website design and marketing solutions and will initially be working with the NYCER1 program on several web-based initiatives.

## **About KnockMedia**

KnockMedia is a website marketing company located in Manhattan, New York. The firm currently provides services in the areas of website design, development, optimization and marketing. KnockMedia designs, builds, maintains and enhances websites for clients in many different industries. Design portfolio available at [www.knockmedia.com/portfolio.html](http://www.knockmedia.com/portfolio.html).