

A good looking website will do you little good if no one knows that it is there. In today's day and age, where people are walking down the streets with their hand-held devices, searching for the products and services they need, if you are serious about growing your business you cannot afford to ignore Search Engine Optimization. KnockMedia can help you design, build and optimize your website for maximum exposure on the major search engines Google, YAHOO! and MSN.

Search Engine Optimization

In your travels you may have heard of Search Engine Optimization (SEO). Proper SEO is what enables your website to be indexed and therefore ranked by internet search engines like Google, YAHOO, MSN, AOL.com and Ask.com. This in turn enables the millions of people searching the web for various products and services to find your site.

There are many ways that a site can be optimized and targeted to a specific audience... it's our job to incorporate these techniques into the design you help build. Achieve high website page rankings with a balanced approach to website optimization, let KnockMedia help.

Defining your audience and learning how they intend to search for you online is an essential part of a successful online marketing strategy. Our approach is to research and develop specific, vertically-targeted phrases that will get your site the most exposure.

If you want to improve your website rankings for a current site, or design and build a new site that will achieve high page rank for a specific target audience, we've got a solution for you. We specialize in achieving high organic page rank, keyword research & development, metatag research and development, title tag research and development, blog design & development, blog link building, back-linking, website content creation, dynamic content delivery (news feeds, RSS, etc.), Search Engine Submission, Pay Per Click (PPC) Campaign Management.

About KnockMedia

At KnockMedia, we create an environment that brings out the best in you. Our eclectic mix of talented designers, artists, programmers and writers work directly with each client to ensure project efficiency. Our projects range from small 3 to 5 page brochure websites to large-scale website initiatives featuring custom designs, ecommerce solutions, content management systems and post-launch online and print campaigns.

Please contact us to learn more about our Search Engine Optimization services or visit our portfolio at www.knockmedia.com/portfolio.html to get a better understanding of our design capability.

Corporate Overview

KnockMedia is a web site design and marketing firm located in New York City. Our team provides web design, development, optimization and marketing solutions.

Areas of Expertise

KnockMedia provides expertise in the following areas:

- :: Website design & layout
- :: Print design
- :: Advertisement design
- :: Logo Design
- :: Website Development
- :: Search Engine Optimization
- :: Search Engine Marketing
- :: Website Marketing
- :: Email Marketing
- :: Design for Handheld Devices
- :: Web 2.0 Development
- :: Myspace Page Design
- :: Facebook Applications

Contacting Us

We are available 24 hours a day, 7 days a week. To contact our team, please visit our website, email us or call our toll free number for assistance.

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