

Once your site has been designed, developed and optimized, it's time to put a web site marketing plan into action. Submitting your website to relevant search engine directories and building reciprocal links is a start, however there is far more that can be done as part of a comprehensive web site marketing campaign. KnockMedia can help you create a strategic website marketing campaign that can drive qualified traffic to your site, develop new business and change the way you do business.

Website Marketing Solutions

One of the biggest challenges our client's face is figuring out where to put their money. With our approach, we research and design campaigns that are appropriate for your specific needs. We leverage a variety of strategies to get you the exposure in the areas that matter most.

Efficient internet marketing means that you understand who will be purchasing the products and services that you are featuring on your site. Defining your audience is essential to the success of your website. Our approach involves using advanced website search engine optimization (SEO) techniques that target a very specific web audience.

Good SEO means higher webpage rankings, which in turn means better exposure on popular search engines like Google, YAHOO!, MSN, AOL.com and Ask.com. There are literally billions of web pages out there, in order to stand out it is essential to promote your site with an appropriate web marketing campaign.

There are many ways that you can promote and market your brand and your website without breaking the bank. When you are in need of a creative solution, consider search engine optimization (seo), email marketing, print marketing collateral (flyers/business cards), myspace page designs and Facebook applications.

About KnockMedia

At KnockMedia, we create an environment that brings out the best in you. Our eclectic mix of talented designers, artists, programmers and writers work directly with each client to ensure project efficiency. Our projects range from small 3 to 5 page brochure websites to large-scale website initiatives featuring custom designs, ecommerce solutions, content management systems and post-launch online and print campaigns.

Please contact us to learn more about our custom website marketing services or visit our portfolio at www.knockmedia.com/portfolio.html to get a better understanding of our marketing capability.

Corporate Overview

KnockMedia is a web site design and marketing firm located in New York City. Our team provides web design, development, optimization and marketing solutions.

Areas of Expertise

KnockMedia provides expertise in the following areas:

- :: Website design & layout
- :: Print design
- :: Advertisement design
- :: Logo Design
- :: Website Development
- :: Search Engine Optimization
- :: Search Engine Marketing
- :: Website Marketing
- :: Email Marketing
- :: Design for Handheld Devices
- :: Web 2.0 Development
- :: Myspace Page Design
- :: Facebook Applications

Contacting Us

We are available 24 hours a day, 7 days a week. To contact our team, please visit our website, email us or call our toll free number for assistance.

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